



THE NORTH AMERICAN FEATURE PRESENTATION
OF
Bernadette

You can be a part of this exclusive event!

This is an outstanding opportunity to share the story of Our Lady of Lourdes and the early life of St. Bernadette Soubirous during which she experienced the apparitions of our Blessed Mother, as well as to fundraise for your very worthy cause!

Ignatius Press will provide:

- Publicity posters and flyers (additional posters and flyers can be downloaded from the website: www.ipmovienights.com)
- Press release you will customize with your time, date and place
- A sample bulletin announcement
- A free DVD copy of *BERNADETTE* for you to use at the showing and to keep, including a beautiful 16-page full-color collector's booklet
- Support from our marketing staff
- Ignatius products to be offered for resale at the event
- Ignatius catalogs and order forms to take additional orders
- Shipping costs for the materials sent to you

You will:

- Publicize the event in your area.
- Arrange for AV equipment as well as a room or hall for movie viewing.
- Provide one or more people to sell Ignatius Press materials (unless this will be handled by a local Catholic bookstore).
- Sell tickets or take a free-will offering, if you wish, for which you will retain all proceeds.
- Offer for sale the additional *BERNADETTE* DVDs along with a selection of other products. You may also take orders on any Ignatius Press products, including from the catalogs we will enclose. Merchandise on display or from our catalogs can be purchased by you at 70% of the standard retail prices. (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of retail price. There is no discount on any of the Didache books). **Your resale of these items at the normal retail price will provide a profit of 30% on sales (20% for *Faith and Life* and *Image of God* books; no profit on Didache books). Catalog and website promotions do not apply to this event.**
- Pay for shipping to return to Ignatius for credit any unsold products. Instructions for returning products will be included with the materials sent. (Exception: If this is being handled by a bookstore, we understand materials will be shipped there and our church/organization will be responsible for working out profits and other details with the bookstore).
- ***Receive the Special 40% offer if you opt not to return any of the Product Sales Package. By choosing this option, you will be able to purchase your products for resale at 60% of the standard retail prices (with the exceptions noted above). Plus, on the first additional order from your Movie Night event, you will receive the same 40% discount. That means you will make a 40% profit for your parish or school! Any subsequent orders after the first will be at the standard 30% discount. You must fill out and fax to us the 40% Offer agreement form to receive this special discount.***
- Sort orders received and deliver them or arrange for customers to pick them up. Products ordered will be sent to the address provided for the original shipment.
- Make final payment to Ignatius Press within six weeks of the end date of your Movie Night event.

This DVD is 120 minutes in length and can be viewed in English or in French; and with English or Spanish subtitles. You may choose your options for movie viewing from the on-screen menu.

For more information, contact Diane Hanson, Toll Free: 866-431-1531 ext. 5; Direct: 734-455-1973;
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