THE NORTH AMERICAN FEATURE PRESENTATION

OF

The Passion of Bernadette

You can be a part of this exclusive event!

This is a remarkable opportunity to share the story of Our Lady of Lourdes and the later life of St. Bernadette Soubirous during her convent years, as well as to fundraise for your very worthy cause!

Ignatius Press will provide in downloadable form from our website www.ipmovienights.com:

- Publicity flyers and posters
- Press release you will customize with your time, date and place
- Sample announcements

Ignatius Press will also provide:

- A free DVD copy of ***The Passion of Bernadette***
- Support from our marketing staff
- Ignatius products to be offered for resale at the event
- Ignatius catalogs and order forms to take orders on other materials
- Shipping costs of materials sent to you

You will:

- Publicize the event in your area
- Arrange for AV equipment as well as a room or hall for movie viewing
- Sell tickets or take a free-will offering if you wish for which you will retain all proceeds
- Offer for sale ***THE PASSION OF BERNADETTE*** DVD along with a selection of other products. You may also take orders on any items from the catalogs we have enclosed. Merchandise on display or from our catalogs can be purchased by you at 70% of the retail price. (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of retail price.) **Your resale of these items at the normal retail price will provide a profit of 30% on sales (20% for *Faith and Life* and *Image of God* books).**
- Provide one or more people to sell Ignatius Press materials (unless this will be handled by a local Catholic bookstore).
- Pay for shipping to return to Ignatius for credit any unsold products. Instructions for returning products will be included with the materials sent. (Exception: If this is being handled by a bookstore, we understand materials will be shipped there and our church/organization will be responsible for working out profits and other details with the bookstore).

This DVD is 106 minutes in length and can be viewed in either the English or French language versions; and with English or Spanish subtitles.

For more information, contact Diane Hanson, Toll Free: 866-431-1531 ext. 5; Direct: 734-455-1973; e-mail: dhanson@ignatius.com.