



THE INTERNATIONAL RELEASE
OF THE HIGHLY ACCLAIMED MOVIE
POPE JOHN PAUL II

You can be a part of this exclusive event!

This is an incredible opportunity to share the amazing life story of the beloved Karol Wojtyla from his youth in Krakow, Poland, to his moving final days in Rome on the Chair of St. Peter.

Ignatius Press will provide:

- Publicity posters and flyers (additional posters and flyers can be downloaded from the website: www.ipmovienights.com)
- Press release you will customize with your time, date and place
- A sample bulletin announcement
- A free DVD copy of ***POPE JOHN PAUL II*** to use at the showing and to keep, along with a beautiful 16-page full-color collector's booklet with thought-provoking discussion questions
- Support from our marketing staff
- Ignatius products to be offered for resale at the event
- Ignatius catalogs and order forms to take additional orders
- Shipping costs of the materials sent to you

You will:

- Publicize the event in your area.
- Arrange for AV equipment as well as a room or hall for movie viewing.
- Provide one or more people to sell Ignatius Press materials (unless this will be handled by a local Catholic bookstore).
- Sell tickets or take a free-will offering, if you wish, for which you will retain all proceeds.
- Offer for sale the additional ***POPE JOHN PAUL II*** DVDs along with a selection of other products. You may also take orders on any Ignatius Press products, including from the catalogs we will enclose. Merchandise on display or from our catalogs can be purchased by you at 70% of the standard retail prices. (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of retail price. There is no discount on any of the Didache books). **Your resale of these items at the normal retail price will provide a profit of 30% on sales (20% for *Faith and Life* and *Image of God* books; no profit on Didache books). Catalog and website promotions do not apply to this event.**
- Pay for shipping to return to Ignatius for credit any unsold products. Instructions for returning products will be included with the materials sent. (Exception: If this is being handled by a bookstore, we understand materials will be shipped there and our church/organization will be responsible for working out profits and other details with the bookstore).
- ***Receive the Special 40% offer if you opt not to return any of the Product Sales Package. By choosing this option, you will be able to purchase your products for resale at 60% of the standard retail prices (with the exceptions noted above). Plus, on the first additional order from your Movie Night event, you will receive the same 40% discount. That means you will make a 40% profit for your parish or school! Any subsequent orders after the first will be at the standard 30% discount. You must fill out and fax to us the 40% Offer agreement form to receive this special discount.***
- Sort orders received and deliver them or arrange for customers to pick them up. Products ordered will be sent to the address provided for the original shipment.
- Make final payment to Ignatius Press within six weeks of the end date of your Movie Night event.

This film originally aired as a three-hour CBS mini-series in December 2005, starring Academy Award- and Golden Globe-winning actor Jon Voight, who was nominated for an Emmy for his remarkable performance in the film.

This movie was made in cooperation with the Vatican and received a blessing from Pope Benedict XVI. It is 180 minutes in length and is in English with optional Spanish subtitles.

For more information, contact Diane Hanson, Toll Free: 866-431-1531 ext. 5; Direct: 734-455-1973; e-mail: dhanson@ignatius.com.