



The Catholic Book and Film Fair
(a.k.a. *"I'm Dreaming of a Catholic Christmas"* in the fall)
Fundraising Opportunity

COMBINING FUN, FAITH & FUNDS

Ignatius Press, one of the world's leading Catholic publishers and distributors of quality Catholic products, is pleased to offer this incredible fundraising opportunity to parishes, schools, youth groups, and other Catholic organizations. By partnering with Ignatius Press, you can help others grow in their Catholic faith while raising money for your special projects by offering some of our best-selling products right in your own church or school.

Here's how it works:

Ignatius Press will collaborate with you to set up the best program for your school, parish or organization. We have provided a list of recommended products you can choose from to "Build Your Own" FAIR! If you know of other Ignatius Press products you would like to offer at your FAIR that you have seen in our catalogs or at the www.ignatius.com website, you can add those as well after reaching the required minimum with the recommended products. Remember, any discounted prices you see in the catalogs or on the Ignatius.com website do NOT apply to the FAIR. Your discounts are based on retail prices and you will also receive free shipping on all products sent to you. Also keep in mind the special exceptions, noted below, regarding our Religious Education materials.

To view the list of products in categories, please see the CATEGORY PRODUCT LIST. To select products and quantities to have at your Fair, please use the 40% - 45% PRODUCT LIST or the 30% PRODUCT LIST, depending on the type of Fair you wish to host. For an alphabetical list of products with retail prices that can be printed for volunteers to use at the Fair, please see WORKING PRODUCT LIST.

We offer several options from which you may choose for "Building Your Own" FAIR.

THE FORTY-FIVE PERCENT NON-RETURNABLE OPTION

This option offers the largest number of products with the highest percentage of profit.

To qualify for this option and receive a 45% discount on your initial order, your school, parish or organization must agree to purchase products totaling \$2,000 or more at regular retail costs (\$1,100 at the 45% discounted cost). They must also agree they will not return any products for credit.

Be sure to fill out the **45 % NON-RETURNABLE** agreement form.

Ignatius Press has created a recommended list of our best-selling DVDs, books, CDs, and other religious materials. You will be able to go through the list and decide on the number of each product you would like to have at your Fair. Simply place that number in the quantity column of each item you want and the retail price will automatically be calculated for you in the Total column. For items you do not want, just leave the "0" in the quantity column. You must reach a total of at least \$2,000 retail from the recommended list to qualify for the 45% discount option. Once you have reached that total, if there are other Ignatius Press products not on the list that you would like to have at your Fair, you may purchase as many as you wish at a 35% discount. Just add the appropriate information, including quantity, code, and regular retail cost to the ADDITIONAL PRODUCTS LIST.

Once you have completed your selections, print and fax your customized list and any products on the Additional Products List along with your completed and signed agreement form to 1-800-278-3566, or attach the scanned agreement form and customized list to an e-mail addressed to dhanson@ignatius.com.

All products in your initial shipment selected from the recommended list will be sold to you at 55% of the standard retail cost (a 45% profit!) with the exceptions noted below. All products in your initial shipment selected from other sources and added to your Additional Products List will be sold to you at 65% of their standard retail cost (a 35% discount!) with the exceptions noted below. You can also take orders at your Fair for additional products customers wish to order from the *Catholic Book & Film Fair* catalog, other Ignatius Press catalogs and from the website. Orders must be placed through your Fair in order to be credited to your school, parish or organization. All additional products ordered during your Fair will be at 70% of the regular retail cost (a 30% profit!) with the exceptions noted below.

PLEASE NOTE: *Special promotional prices in other catalogs and on the website **DO NOT** apply to the Catholic Book & Film Fair. Please remind customers they are receiving free shipping (Ignatius Press pays shipping on all products sent to you) as well as supporting a great cause!*

Payment for products must be received no later than six weeks after the START date of your FAIR as noted on your agreement form.

THE FORTY PERCENT NON-RETURNABLE OPTION

This option works the same as above, but applies to a lower total regular retail cost of products selected from the recommended list for your Fair.

To qualify for this option your school, parish or organization must agree to purchase products from the recommended list totaling from \$1,500 to \$1,999.99 at regular retail costs. They must also agree they will not return any products for credit.

Be sure to fill out the **40 % NON-RETURNABLE** agreement form.

Ignatius Press has created a recommended list of our best-selling DVDs, books, CDs, and other religious materials. You will be able to go through the list and decide on the number of each product you would like to have at your Fair. Simply place that number in the quantity column of each item you want and the retail price will automatically be calculated for you in the Total column. For the items you do not want, just leave the "0" in the quantity column. You must reach a total of at least \$1,500 retail from the recommended list to qualify for the 40% discount option. Once you have reached that total, if there are other Ignatius Press products not on the list that you would like to have at your Fair, just add the appropriate information, including quantity, code, and regular retail cost to the **ADDITIONAL PRODUCTS LIST**.

Once you have completed your selections, print and fax your customized list and any products on the Additional Products List along with your completed and signed agreement form to 1-800-278-3566, or attach the scanned agreement form and customized list to an e-mail addressed to dhanson@ignatius.com.

All products in your initial shipment selected from the recommended list will be sold to you at 60% of their standard retail cost (a 40% profit!) with the exceptions noted below. All products in your initial shipment selected from other sources and added to your Additional Products List will be sold to you at 65% of their standard retail cost (a 35% discount!) with the exceptions noted below. You can also take orders at your Fair for additional products customers wish to order from the *Catholic Book & Film Fair* catalog, other Ignatius Press catalogs and from the website. Orders must be placed through your Fair in order to be credited to your school, parish or organization.

All additional products ordered during your Fair will be at 70% of their regular retail cost (a 30% profit!) with the exceptions noted below.

PLEASE NOTE: *Special promotional prices in other catalogs and on the website **DO NOT** apply to the Catholic Book & Film Fair. Please remind customers they are receiving free shipping (Ignatius Press pays shipping on all products sent to you) as well as supporting a great cause!*

Payment for products must be received no later than six weeks after the START date of your FAIR as noted on your agreement form.

THE THIRTY PERCENT RETURNABLE OPTION

This option allows you to host a Catholic Book & Film Fair with the option to return any unsold products at your expense.

To qualify for this option your school, parish or organization must agree to purchase products totaling from \$1,000 to a \$1,499.99 at regular retail costs. Unsold products may be returned for credit. The host school, parish or organization is responsible for shipping costs only to return products to Ignatius Press. All products shipped to you will include free shipping.

Ignatius Press has created a recommended list of our best-selling DVDs, books, CDs, and other religious materials. You must make all your selections from the RETURNABLE OPTION list only. You will be able to go through the list and decide which products you would like to have at your Fair and select up to two (2) of each product from the recommended list only. Simply place that number in the quantity column of each item you want and the retail price will automatically be calculated for you in the Total column. For the items you do not want, just leave the "0" in the quantity column.

All products in your initial shipment will be sold to you at 70% of their standard retail cost (a 30% profit!) with the exceptions noted below. You can also take orders at your Fair for additional products customers wish to order from the *Catholic Book & Film Fair* catalog, other Ignatius Press catalogs and from the website. Orders must be placed through your Fair in order to be credited to your school, parish or organization.

All additional products ordered will be at 70% of their regular retail cost (a 30% profit) with the exceptions noted below.

PLEASE NOTE: Special promotional prices in other catalogs and on the website DO NOT apply to the Catholic Book & Film Fair. Please remind customers they are receiving free shipping (Ignatius Press pays shipping on all products sent to you) as well as supporting a great cause!

CATALOG-ONLY OPTION

With this option, Ignatius Press will pay the shipping to send you *Ignatius Press Catholic Book & Film Fair* catalogs and order forms that you will distribute to school families, parish families, members of an organization and others. You will take orders, collect payments made to your parish, school or organization, place a master order with Ignatius Press, distribute products and send payment to Ignatius Press with a check or money order from your parish, school or organization.

All products ordered through your Catalog-Only Fair will be sold to you at 70% of their standard retail cost (a 30% profit!) with the exceptions noted below. You can also take orders for additional products customers wish to order from other Ignatius Press catalogs and from the website, earning the same profit. Orders must be placed through your Fair in order to be credited to your school, parish or organization. Ignatius Press will pay shipping costs to send the products to the one address you provide on your Catalog-Only agreement form.

PLEASE NOTE: Special promotional prices in other catalogs and on the website DO NOT apply to the Catholic Book & Film Fair. Please remind customers they are receiving free shipping (Ignatius Press pays shipping on all products sent to you) as well as supporting a great cause!

FOR ALL PRODUCT FAIR OPTIONS IGNATIUS PRESS WILL:

1. Pay the shipping to send the initial products as well as any additional products ordered through your Fair to you! All products will be shipped to the address you designate on your agreement form.
2. Provide you with promotional materials including posters, flyers, and a sample bulletin announcement. You can also access these from this website and print as many as you need.

3. Provide you with special *Catholic Book & Film Fair* catalogs and order forms (also downloadable from this website).
4. All orders for products after the initial shipment will be purchased by the host organization for 70% of the items' regular retail prices thereby enabling you to make a profit of 30% of sales at retail prices (*EXCEPTIONS: 20% for Faith and Life and Image of God series; no profit available on any of the Didache books*).
5. **No advance payment is required. Payments will be completed at the end of your event.**

THE HOST PARISH, SCHOOL OR ORGANIZATION WILL:

1. Advertise the Ignatius Press *Catholic Book and Film Fair* event.
2. Provide tables for proper display of the Ignatius Press materials.
3. Provide enough people to adequately handle sales.
4. Make sure all checks are made payable to the parish, school or organization so that one check can be sent to Ignatius Press for payment of the products purchased.
5. For those who select the Thirty Percent Returnable Option: Pay shipping **ONLY** on any unsold materials (if there are any) that you purchased and wish to return to Ignatius Press.

Please see the Guidelines for more detailed information.

THE SIGN-UP REWARD PROGRAM

We would like to reward our *Catholic Book & Film Fair* hosts for collecting e-mails and names and address of those customers who would like to stay in touch via our e-mail special announcements and/or *FREE* catalogs from Ignatius Press. We will send our hosts *FREE* books just for sending those contacts to us. Sign-Up and Reward sheets are available on this webpage. Simply download and print the Sign-Up Sheets, place them in a prominent location at your Fair and encourage customers to fill in their information. Send them to us with your filled-out Rewards Sheet, and we will send you your free book(s).

If you would like to partner with Ignatius Press by taking part in this incredible *CATHOLIC BOOK & FILM FAIR* opportunity, please contact: Diane Hanson Toll Free: 866-431-1531 ext. 5; Direct: 734-455-1973; e-mail: dhanson@ignatius.com; or download the appropriate agreement form from this website, fill it out, and fax it to us.

This program is available in the U.S. and Canada only.

All prices are in U.S. currency.

We look forward to hearing from you!