

THE INTERNATIONAL RELEASE
OF THE HIGHLY ACCLAIMED MOVIE
POPE JOHN PAUL II

You can be a part of this exclusive event!

This is an incredible opportunity to share the amazing life story of the beloved Karol Wojtyla from his youth in Krakow, Poland, to his moving final days in Rome on the Chair of St. Peter.

Ignatius Press will provide:

- Free posters, press release, bulletin announcement and flyers for you to customize and publicize your event (additional materials can be downloaded from the website: www.ipmovienights.com)
- A free DVD copy of ***POPE JOHN PAUL II***, including a beautiful 16-page full-color booklet with insightful interviews, commentary and thought-provoking discussion questions, for you to use at the showing and to keep
- Ongoing support from our marketing staff
- Ignatius Press products you will purchase at a generous discount and can offer for profitable resale at the event
- Free Ignatius Press catalogs so you can take orders on other products
- Shipping costs of all materials sent to you

You will:

- Publicize the event in your area.
- Arrange for AV equipment as well as a room or hall for movie viewing.
- Provide one or more people to sell Ignatius Press materials (unless this will be handled by a local Catholic bookstore).
- Sell tickets or take a free-will offering, if you wish, for which you will retain all proceeds.
- Offer for sale your Ignatius Press products. You may also take orders on other Ignatius Press products, including from the catalogs we will enclose. Merchandise on display or from our catalogs or website will be purchased by you at 75% of the retail prices for the initial package and all additional orders (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of retail price; no discount on the Didache books). **Your resale of these items at the regular retail price will provide a profit of 25% on sales (20% for *Faith and Life* and *Image of God* books). Note: catalog and website promotions do not apply to this event. Please remind customers they will receive FREE shipping and will be supporting a great cause.**
- **NOT return** unsold merchandise unless defective. If you receive any defective products, please notify us within 30 days.
- Sort orders received and deliver them or arrange for customers to pick them up. Products ordered will be sent to the address provided for the original shipment.
- Make final payment to Ignatius Press within six weeks of the last date of your Movie Night event.

This film originally aired as a three-hour CBS mini-series in December 2005, starring Academy Award- and Golden Globe-winning actor Jon Voight, who was nominated for an Emmy for his remarkable performance in the film.

This movie was made in cooperation with the Vatican and received a blessing from Pope Benedict XVI. It is 180 minutes in length and is in English with optional Spanish subtitles.

For more information, contact Diane Hanson, Toll Free: 866-431-1531 ext. 5; Direct: 734-455-1973; e-mail: dhanson@ignatius.com.