



## **HONORING THE PRIESTHOOD**

*A Special Event for the Year of the Priest*

### **EVENT OVERVIEW**

*This is an outstanding opportunity to highlight the vocation of the priesthood as well as some of the extraordinary men who have graced the office, and to offer an eloquent means of honoring your own parish priest and other priests in your community, encouraging prayer for priests, and fostering vocations.*

#### **Ignatius Press will provide:**

- Publicity posters and flyers (additional posters and flyers can be downloaded from the website: [www.ignatius.com/year-of-the-priest](http://www.ignatius.com/year-of-the-priest))
- Year of the Priest holy cards
- Press release you will customize with your time, date and place
- A sample bulletin announcement
- A free DVD copy of both *FISHERS OF MEN* and *WITH GOD IN RUSSIA* for you to use at the event and to keep
- Support from our marketing staff
- Ignatius products related to this *HONORING THE PRIESTHOOD* event to be offered for resale at the event, after Masses, and other church functions to enhance further knowledge of the priesthood

**NOTE: No advance payment is required. Payments will be completed at the conclusion of your event.**

- Ignatius Press catalogs and order forms to take additional orders
- Shipping costs for the materials sent to you

#### **You will:**

- Publicize the event in your area.
- Arrange for AV equipment as well as a room or hall for movie viewing.
- Provide one or more people to sell Ignatius Press materials
- Offer for sale the additional *FISHERS OF MEN* and *WITH GOD IN RUSSIA* DVDs along with a selection of other products. You may also take orders on any Ignatius Press products, including from the catalogs we will enclose. Merchandise on display or from our catalogs can be purchased by you at 70% of the standard retail prices. (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of retail price. There is no discount on any of the Didache books). **Your resale of these items at the normal retail price will provide a profit of 30% on sales (20% for *Faith and Life* and *Image of God* books; no profit on Didache books). Catalog and website promotions do not apply to this event.**
- Pay for shipping to return to Ignatius Press for credit any unsold products. Instructions for returning products will be included with the materials sent.
- ***Receive the Special 40% offer if you opt not to return any of the Product Sales Package. By choosing this option, you will be able to purchase your products for resale at 60% of the standard retail prices (with the exceptions noted above). Plus, on the first additional order from your event, you will receive the same 40% discount. Any subsequent orders after the first will be at the standard 30% discount. You must fill out and fax to us the 40% Offer agreement form to receive this special discount.***
- Sort orders received and deliver them or arrange for customers to pick them up. Products ordered will be sent to the address provided for the original shipment.
- **Make final payment to Ignatius Press within six weeks of the end date of your event.**

**The *FISHERS OF MEN* DVD is 18 minutes in length and the *WITH GOD IN RUSSIA* DVD is 30 minutes in length. Both are in English.**

**For more information, contact Diane Hanson, Toll Free: 866-431-1531 ext. 5; Direct: 734-455-1973; e-mail: [dhanson@ignatius.com](mailto:dhanson@ignatius.com).**